



Station Order

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11757

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
KTVX 6a News	EM	M-F	\$50.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30	\$250.00								
KTVX 6:30a News	EM	M-F	\$95.00	1	1		1	1			4
6:30 AM 7:00 AM		30	\$380.00								
Good Morn America	EM	M-F	\$130.00	1	1	1		1			4
7:00 AM 9:00 AM		30	\$520.00								
The Doctors	DT	M-F	\$125.00				1				1
9:00 AM 10:00 AM		30	\$125.00								
The View	DT	M-F	\$150.00	1							1
11:00 AM 12:00 PM		30	\$150.00								
Ellen	EF	M-F	\$250.00		1	1		1			3
3:00 PM 4:00 PM		30	\$750.00								
KTVX 4p News	EN	M-F	\$165.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	\$825.00								
KTVX 4:30p News	EN	M-F	\$165.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$825.00								
KTVX 5p News	EN	M-F	\$165.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$825.00								
KTVX 6p News	EN	M-F	\$200.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$1,000.00								
Two & Half Men	PA	M-F	\$400.00				1				1
6:30 PM 7:00 PM		30	\$400.00								
KTVX 10p News	LN	M-F	\$400.00		1	1	1	1			4
10:00 PM 10:35 PM		30	\$1,600.00								

Suzanne Collins

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		Length			Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	
Saturday 10p News 10:00 PM 10:30 PM	LN	Sa 30		\$325.00 \$325.00						1		1
Sunday 10p News 10:00 PM 10:30 PM	LN	Su 30		\$500.00 \$500.00							1	1
Nightline 10:35 PM 11:05 PM	LF	M-F 30		\$200.00 \$200.00	1							1
Access Hollywood 11:05 PM 11:35 PM	LF	M-F 30		\$175.00 \$175.00			1					1
Station Gross Totals				\$8,850.00	9	9	9	9	9	1	1	47

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